

Free with Advantage Membership

Monthly Statistics E-mail

When you upgrade your supplier membership to the Supplier Advantage level, SAGE® will send you monthly emails to let you know how SAGE is working for you. Statistics include the following information:

- **Number of times supplier information viewed**
- **Number of times product information viewed**
- **Number of catalog and sample requests submitted**
- **Top 10 most viewed products in your line per month**
- **Top 10 global categories per month**
- **Impressions and response statistics for online advertising**

Statistical data is collected through SAGE Online™ and reported to Supplier Advantage members on a monthly basis.



Prepared for ABC SUPPLIER (SAGE 0001)

November 01, 2011

We are pleased to provide you with your statistical summary for October 2011. As a SAGE Advantage supplier member, you receive this monthly collection of valuable information that has been obtained through our flagship research tool, SAGE-Online™.

Please note that this information is confidential and may only be used for your internal purposes.

YOUR SUPPLIER AND PRODUCT STATISTICS

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Total
Supplier Information Views	185	218	261	213	214	264	181	267	233	207			2,243
Product Views	206	304	191	163	309	174	182	194	178	190			2091
Orders & Requests	11	16	27	18	36	16	15	19	21	14			193

YOUR ADVERTISEMENTS

BA3: General Banner Ad (renew by 3/1/2012)													
	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Total
Views	3,981	4,086	4,689	4,093	3,501	3,351	3,041	3,688	3,197	3,014			36,641
Clicks	10	17	27	20	36	21	23	19	21	19			213

YOUR CURRENT RATINGS

- » Composite Rating: A
- » Total Reports: 9
- » Customer Service: A+
- » Delivery: A+
- » Product Quality: A+
- » Decoration Quality: A+
- » Problem Resolution: A

YOUR TOP PRODUCTS FOR OCTOBER (based on product views)

- » PN6501 Glidescope Pen/ Light (901)
- » PN6503 Glidescope 5 Pen-Set (754)
- » PN6510 Executive Pen/ Light (695)
- » PN6565 Glass Bookend (578)

MOST POPULAR GLOBAL CATEGORIES FOR OCTOBER

- » Bags
- » Shirts
- » Pens
- » Mugs
- » Coats
- » Calendars
- » Hard Drives
- » Caps
- » Key Chains / Rings
- » Bottles

GLOBAL STATISTICS

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Total
Online Searches	613,405	667,340	810,173	698,266	676,852	696,611	646,103	817,861	761,229	732,345			7,120,185
Hours Used	293,323	333,112	395,304	387,650	388,598	398,653	338,931	452,048	432,317	417,720			3,837,656

Thank you for your membership with SAGE. We hope that this information is a helpful tool in making your marketing decisions. If you would like more information regarding advertising on SAGE Online or if we can do anything to further assist you, please contact us at supplierinfo@sageworld.com or 800.925.SAGE.

Thank you,
SAGE Supplier Services

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